

NEVADA CONTRACTORS.org

E-Advertising Rate Sheet

NevadaContractors.org Online Banner Ad		
2011 Rates for NCA Members		
Ad Size:	3x:	12x:
Leaderboard	\$ 320	\$ 290
Wide Skyscraper:	\$ 280	\$ 250
Rectangle	\$ 230	\$ 200

Front Page Takeover		
Includes all banner ads for one 24 hour period. Limit two per month.		
	1x	2x
NCA Member:	\$ 1000	\$ 600
NCA Non-Member:	\$ 3500	\$ 3200

Banner Ad Sizes*

Leaderboard: 728 x 90 pixels
 Wide Skyscraper: 160 x 600 pixels
 Vert. Rectangle: 150 x 180 pixels
 Horiz. Rectangle: 180 x 150 pixels

*Ad sizes are in pixels - actual dimensions vary by monitor resolution

e-Contractor News Blast	
Distributed weekly to select media outlets, elected officials, local leaders and NCA Members.	
Exclusive Sponsorship:	\$750
Banner Size:	
Leaderboard	
Wide Skyscraper	
Regular Sponsorship:	\$500
Including placement in news articles.	
Banner Sizes:	
Vert. Rectangle	Horiz. Rectangle

2011 Rates for NCA Non-Members		
Ad Size	3x	12x
Leaderboard	\$ 340	\$ 310
Wide Skyscraper:	\$ 300	\$ 260
Rectangle	\$ 250	\$ 210

For More Information Call or Email:
(702) 222-0320 nca@lvcoxmail.com

ALL RATES NET

'Vert. Rectangle' Banner Ad

When Architects Work... We all Work.



AIA Nevada

'Horiz. Rectangle' Banner Ad



engineering.unlv.edu

UNLV
 HOWARD R. HUGHES
 COLLEGE OF ENGINEERING
 UNIVERSITY OF NEVADA LAS VEGAS

DISCLAIMER: The Nevada Contractors Association reserves the right to accept or reject any advertisement submitted for publication on NevadaContractors.org. NCA does not attempt to investigate or verify advertiser claims, including claims of compliance with NCA codes and standards, made in advertisements appearing on NevadaContractors.org. Advertising in no way implies endorsement or approval by NCA of any advertising claims or of the advertiser, its product, or services. NCA's disclaims any liability whatsoever in connection with advertising appearing in NCA's website.